Assignment: 4. Project: Media Effects

Choose a half-hour television program, watch it, and take notes. It can be any program.

1. What show did you watch? Summarize the plot of the show (Who are the characters? Where do they live? What do they do? What are they problems they face?)

2. Answer the following questions about this program:

- What behaviors do you think someone might learn from watching this program?

- What attitudes might someone learn from watching this program?

- What messages about social norms (how to behave in society) might someone learn from watching this program?